



## **ChimDingo Publishing - Motivational Speech**



**“CEO Town Hall Iraq Speech – Integration to Zain Group”**

**13 Dec, 2007**

## “CEO Town Hall Speech – Iraqna Integration to Zain Group”

### Opening

Welcome,

#### **Today we face a new challenge !**

A challenge presented to us by the faith that Zain Group has placed in us.

A challenge that a true visionary has set.

A challenge that we will rise to.

### Body

Last week we were received with enthusiasm and humility in Bahrain to embark on a journey of epic proportions. For this I would like to thank Dr xxxx, xxxxx, xxxxx and the staff from Zain Group. We were put at ease by our new colleagues who shared their vision of the future and invited us to share our ideas, thoughts and concerns; **truly a people centric organisation.**

I am committed wholeheartedly to the success of this merger and I hope you will join me in this commitment. It will not be easy, it will not be without sacrifice, but it will be with reward and pride for us and **our customers.**

*[ If I may use an analogy – Louis “Satchmo” Armstrong, one if not the greatest trumpeters of all time took a well know instrument with a well known pedigree and history and he **made it his own**, he invented his own sound and approach, against the prevailing conventions of the time and he ran with it; he created a unique sound that he delivered with **enthusiasm, passion** and most of all fun. Both of our companies now have the opportunity to take a well known formula, re-invent it and **stamp our brand on it**. When Louis put down his trumpet his took up singing and found new fame across the world.....you may have heard of his hit “It’s A Wonderful World”.] – Omitted for delivery from original draft.*

We have a well known established industry that is successful and follows a tried and true formula. We will not rest with our successes to date, but rather believe our combined companies now have the opportunity to re-mix this formula, improve it and **stamp our brand on it**. We will approach this merger with **enthusiasm, passion** and most of all fun.

### Closing

Collectively we are a unique band of brothers and sisters bonded by our experiences in Iraq and in the years to come we’ll all look back on this and reflect on what a tremendous achievement it was in such turbulent times.

**It is a “Wonderful World” of which we wish to be a part of.**

Thank You