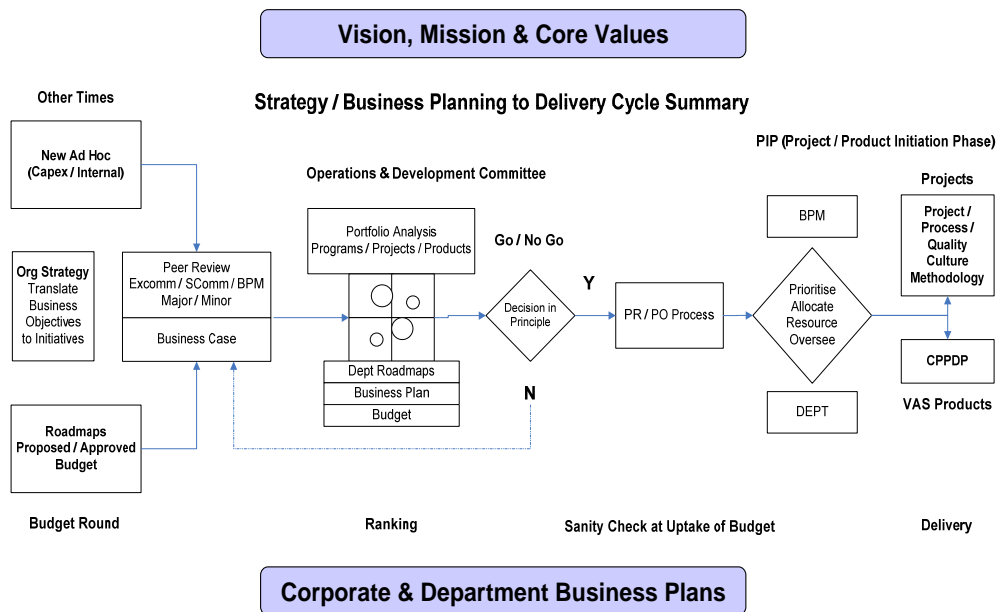




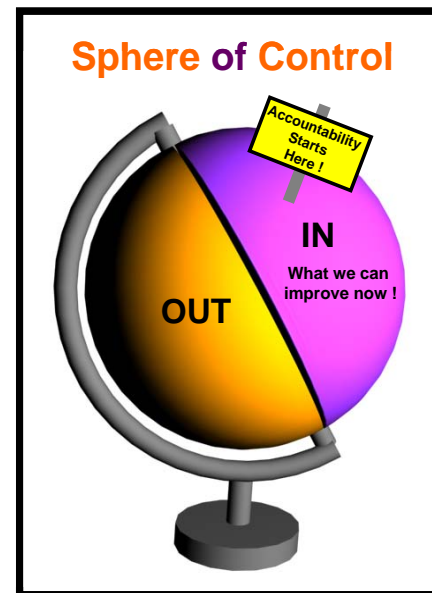
ChimDingo Publishing - “Strategy & Transformation”

- Make You More Self Sufficient / Empowered & Proactive
 - Big Difference
 - ... Being Guided to Do Something & Doing It
 - &
 - ... Understanding Business & Doing It Yourself
- No Blame Culture – Doesn’t Mean No Accountability

Strategy & Business Cycle



Perspective



**Responsibility
Vs
Accountability
Vs
Consequence**

**Tough Times Can Generate
Competitive Advantage**

**Leapfrog the Competition by
Organisational Improvement**

**Output = Results = Respect
Basics + Sense of Urgency**

“Competition Readiness” – When Did You Last Put The Customer First ?

Core Process/Systems & Database Model Map

